



**FOR IMMEDIATE
RELEASE**

ATARI PRESENTS ITS CHRISTMAS LINE UP

LYON, FRANCE – 27 November 2006 – This year Atari have something for everyone's Christmas list with a glittering array of titles for handheld, console and PC, ranging from a major animated feature film license to the most anticipated PC role-playing game of the year. The search for what to buy son, niece, cousin, for Christmas ends here.

***Neverwinter Nights 2* (PC)**

The sequel to BioWare's best-selling and genre-defining role-playing game, ***Neverwinter Nights 2*** takes players back to the embattled city of *Neverwinter*. Developed by Obsidian Entertainment, ***Neverwinter Nights 2*** features a vast, new single-player game with deep character development, and a powerful new toolset giving players unprecedented freedom to create their own universes, quests and storylines.

***Dragon Ball Z: Budokai Tenkaichi 2* (PlayStation®2)**

The ultimate *DBZ*® experience for PlayStation 2, NAMCO BANDAI Games' ***Dragon Ball Z: Budokai Tenkaichi 2*** delivers ferocious, high-octane one-on-one battling in massive destructible 3D environments with over 100 characters, and a host of brilliant new gameplay features, contributing to a dazzling and absorbing fighting experience.

***Test Drive Unlimited* (Xbox 360™)**

The ultimate automotive and lifestyle gaming experience, ***Test Drive Unlimited*** lets gamers race over more than 1000 miles of diverse, photo-realistic Hawaiian terrain with 90 licensed cars and bikes from the world's most exclusive manufacturers. With a challenging single player game and host of online options enabling gamers to interact with thousands of others simultaneously, ***Test Drive Unlimited*** is racing reinvented.

***Arthur and the Minimoys* (PS®2, PSP®, Nintendo DS™, Game Boy Advance™, PC, Mobile)**

The official game of *Arthur and the Minimoys*, the forthcoming animated feature film from world renowned writer and director Luc Besson, lets players re-live the fantastic adventures of young Arthur and his two pals Sélénia and Bétamèche in their mission to save the Minimoys' world from destruction. The game follows the gripping story of the film, with all the richness and extraordinary visuals of the *Arthur* universe.

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***Thrillville* (PS2, PSP)**

Build, play, manage, ride, customize and socialize your way through the five theme parks you've created - ***Thrillville*** fuses individually strong gameplay elements including simulation, party games and social

interaction into a new experience that's even greater than the sum of its parts – **Thrillville** lets you play with your friends in the theme-park of your dreams.

Asterix and Obelix XXL 2 (PSP, Nintendo DS)

While staying firmly rooted in the same great tradition of parody that runs throughout the stories of *Asterix* and his friends, **Asterix and Obelix XXL 2** for the PSP and DS takes full advantage of the WiFi capabilities of the two consoles and the unique touch screen of the DS.

Naruto: Ultimate Ninja (PS2)

Based on the hit anime TV series, NAMCO BANDAI Games' **Naruto: Ultimate Ninja** takes on other PS2 fighters with its good looks, brilliant gameplay touches and furious ninja battling. Featuring 14 playable characters, 12 fighting stages with destructible objects, special moves and unlockable combos for each character, **Naruto: Ultimate Ninja** drives the fighting genre into the future.

GTR2 – FIA GT Racing Game (PC)

The astounding follow up to the globally acclaimed FIA GT game *GTR* from publisher 10TACLE STUDIOS and developer SimBin, **GTR 2 – FIA GT Racing Game** takes the franchise to new heights with 140+ accurately modelled cars from two full FIA GT seasons and more detail than ever. Features a driving school where players can learn the techniques essential to becoming the ultimate GT driver.

Totally Spies! 2: Undercover (Nintendo DS, Game Boy Advance)

Based on 5 brand new episodes of Marathon's hit TV series, **Totally Spies! 2: Undercover** sees our Beverly Hills heroines Clover, Alex and Sam platforming, racing, puzzling, shooting and fighting their way through the treacherous world of international espionage where their, like, totally awesome attitude and cool gadgets will help them rescue the world from the clutches of assorted international men of mischief.

SAINT SEIYA: THE HADES (PS2)

Delivering an authentic anime fighting experience, NAMCO BANDAI Games' **SAINT SEIYA: THE HADES** is drawn from the revered Japanese manga and anime of the same name. Loaded with new features and gameplay enhancements and boasting mind-blowing super-fast battling on a massive battle stage, **SAINT SEIYA: THE HADES** gives fans the ultimate *Saint Seiya* fighting experience.

Point Blank DS (Nintendo DS)

Finding a perfect home on Nintendo DS, this new version of the old-school Japanese coin-op shooter from NAMCO BANDAI Games will tempt itchy trigger fingers with its addictive gameplay and witty visual style. Four difficulty levels, 40 stages, high-score free play, arcade, and classic coin-op challenges give players the chance to test their nerve and become a crack shot on the **Point Blank DS** digitized shooting gallery.

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One Piece Grand Adventure (PS2)

The sequel to 2005's *One Piece: Grand Battle*, NAMCO BANDAI Games' **One Piece: Grand Adventure** is based on *One Piece*, the hit Japanese anime and manga, and features a pirate's hoard of graphical and

gameplay enhancements. The Adventure Mode boasts one-on-one battles, mob battles, sports, shooting, races and additional mini-game side quests, all in the vibrant piratical tradition of *One Piece*.

Age of Pirates: Caribbean Tales (PC)

Offering a rich role-playing adventure with deep character development and open-ended quests in a beautiful 3D world, Playlogic's *Age of Pirates: Caribbean Tales* lets players live the life of a swashbuckling 17th century pirate. Lead your ships into blazing sea battles, cross swords with enemy captains, capture merchant vessels, trade goods, build fleets, conquer colonies and become the most feared and revered pirate on the high seas.

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About Infogrames Entertainment and Atari:

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR). The Atari Group is a major international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries. The Atari Group's extensive catalogue of popular games is based on original franchises (Driver, Alone in the Dark, V-Rally, Test Drive, Roller Coaster Tycoon, etc.) and international licenses (Matrix, Dragon Ball Z, Dungeons & Dragons, etc.). For more information: <http://www.atari.com>

About Obsidian Entertainment

Obsidian Entertainment, Inc. is a premier software development company passionately dedicated to creating high quality, next generation role-playing games for PC and console systems. More information about Obsidian Entertainment can be found online at www.obsidian.net.

About THE HASBRO PROPERTIES GROUP

The Hasbro Properties Group (HPG), the intellectual property development arm of Hasbro, Inc., (NYSE:HAS), translates one of the industry's richest portfolios of brands into a world of fun and excitement for children and adults globally. Through a host of publishing, digital media, lifestyle and entertainment platforms, HPG is able to surround fans worldwide with consumer products that expand Hasbro's core brands, such as TRANSFORMERS, LITTLEST PET SHOP, MY LITTLE PONY, MONOPOLY, G.I. JOE, TONKA and PLAYSKOOL.

About NAMCO BANDAI Games Europe SAS

NAMCO BANDAI Games Europe is one of the companies comprising the newly formed BANDAI NAMCO Group, headquartered in Tokyo, Japan. On 29th September, 2005, BANDAI Co., Ltd and NAMCO LIMITED implemented a management integration to compete more effectively on the global stage in the fast-changing entertainment industry and deliver future growth. The resulting BANDAI NAMCO Group is a global entertainment operation involved in business fields ranging from toys, video game software and visual software to amusement machines & facilities and network content. More information about NAMCO BANDAI Games, its products and services can be found online at www.bandainamcogames.co.jp/english.

About 10TACLE STUDIOS AG

Listed in the General Standard of the Frankfurt Stock Exchange, 10TACLE STUDIOS AG (security code number: TA10) is one of Europe's leading independent development and production companies of high-end computer and video games. 10TACLE STUDIOS AG (www.10tacle.com) produces top-quality products meeting international development standards and with its product portfolio it covers all relevant segments of growth in the games market. In the past business year, the company generated a turnover of 17.9 million Euros according to IFRS and was thus able to more than double its prior-year result (in 2004: 8.4 million Euros). Compared to the same period of time the year before, the EBIT increased by roughly 362% to 1,684 TEUR (in 2004: 364 TEUR) in 2005. Currently, more than 180 employees work for the company at its headquarters in Darmstadt and at the development sites in Darmstadt, Hanover, London, Charleroi, Bratislava and Singapore. For more information: <http://www.10tacle.com>

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About Frontier

Frontier employs over 100 people, based in Cambridge, UK and is one of the games industry's leading independent developers, having built upon the innovative creations of founder David Braben, co-author of the seminal 'Elite'. Frontier works with a number of top publishers and is also currently developing for PlayStation® 2, PSP, Xbox®, PC, and Java mobile phone handsets as well as the next generation of games consoles.

Frontier has a proven reputation for original game design and commercial success. It received three BAFTA nominations and several awards for its recent console games "Dog's Life" and "Wallace & Gromit in Project Zoo", and scored a Christmas 2004 No.1 position in the USA with its RollerCoaster Tycoon® 3 PC game, which has also been the recipient of various awards and a prestigious Academy of Interactive Arts and Sciences nomination and is still high in the US PC charts 18 months after its release.

Frontier holds the publishing rights for Aardman Animations' 'Wallace and Gromit' characters on mobile phones. RollerCoaster Tycoon® 3: Soaked!™, the first expansion pack for RollerCoaster Tycoon® 3, was released in June 2005 and went on to win 'Expansion Pack of the Year' award from PC Gamer magazine in the US, with a second expansion pack "RollerCoaster Tycoon 3: Wild!" released in November 2005. Frontier's game of the Oscar® winning 'Wallace & Gromit: Curse of the Were-rabbit' was published by Konami in September 2005. More information on Frontier can be found at www.frontier.co.uk.

About Xbox 360

Xbox 360 is the most powerful video game and entertainment system, delivering the best games, the next generation of the premier Xbox Live online gaming service, and unique digital entertainment experiences that revolve around gamers. The system was first launched in North America, Europe and Japan in 2005 and then in Australia, Colombia, Hong Kong, Korea, Mexico, New Zealand, Singapore and Taiwan in 2006. More information can be found online at <http://www.xbox.com/xbox360>.

About Marathon:

Marathon, based in Paris, operated by Olivier Bremond, Pascal Breton and Vincent Chalvon-Demersay is a leader in international TV program production and distribution. With its solid experience in international co-production, Marathon has become a world renowned player in the fields of drama, animation

and documentaries. Marathon Animation is France's top producer of animated programming and one of the genre's leading producers worldwide. Marathon Animation's strategy is to concentrate on long-running series with high ratings and merchandising potential in association with French, American, German, Canadian and Italian partners. **Totally Spies** currently airs in more than 100 countries and territories. In addition to television, Marathon Animation has extended the worldwide Totally Spies franchise to include hundreds of products in the areas of Publishing, Toys, video, Interactive, Apparel and other innovative activities for Children.

About EuropaCorp:

EuropaCorp develops, produces and co-produces movies in France and internationally. It handles all forms of distribution (theatres, dvd, licensing...) and international sales, according to a unique vertical model. With more than 40 movie productions and co-productions since 2000, EuropaCorp posted consolidated sales of approximately €100 million in the financial year ended 31 March 2005.

About Etranges Libellules:

Established in 1994 and based in Lyon, France, video game development studio Etranges Libellules specialises in the adaptation of existing characters to the world of video games. The high quality of its engineers and the exceptional creativity of its designers and graphic artists has led to the development of successful games based on the universes of Kirikou, Pink Panther and Asterix.

By proposing fun, intuitive and innovative gameplay, enhanced by a production process which allows for extreme fine tuning of the products, Etranges Libellules is creating games that have all the ingredients to reach the top of the sales charts.

The company recently completed the latest Asterix game, *Asterix & Obelix XXL2*, which is based on captivating gameplay and a highly original scenario. Etranges Libellules has been chosen to produce the video game based on *'Arthur and the Minimoys'*. The team has been installed within the film studio where the Film is being shot in order to work hand in hand with the movie team. Never before have a game and a movie been developed in such close collaboration.

About Playlogic:

Playlogic Entertainment, Inc. is an independent publisher of entertainment software for consoles, PCs, handhelds, mobile devices, and other digital media. Playlogic, established in early 2002, publishes game concepts across various genres. The company distributes its products worldwide through all available channels, online and offline.

Playlogic, who currently has approximately 75 employees, is listed on the OTC BB under the symbol "PLGC" and is headquartered in New York and Amsterdam. Its internal studio is based in Breda (The Netherlands).

Playlogic's portfolio includes games that are being developed by several teams at Playlogic Game Factory, Playlogic's in-house development studio based in Breda, as well as games developed by a number of studios throughout the world. Currently, 11 games on 16 platforms are under development "Ancient Wars: Sparta," and "Infernal," "Xyanide Resurrection," and Age of Pirates: Captain Blood". "World Racing 2," "Knights of the Temple 2" and "Gene Troopers" have been released throughout Europe and will be released in the course of the year in the US.

Playlogic is always looking for additional, high-quality games and acquires products that can be exploited in the complete value chain of digital entertainment products from games at retail to mobile games and digital TV.

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