

28 April 2008



Response to press speculation

Infogrames Entertainment SA ("Infogrames") notes the recent press speculation regarding a possible offer by Infogrames for SCi Entertainment Group plc ("SCi").

Infogrames confirms that it has presented the SCi Board with a detailed indicative offer for SCi that the Infogrames Board believes has the potential to be significantly value enhancing to both SCi's and Infogrames' shareholders. The SCi Board has declined, at this stage, to entertain Infogrames' offer.

Infogrames' proposal is financially disciplined and recognises the strengths of both companies. Although the indicative offer is subject to standard conditions relating to due diligence, the receipt of irrevocable undertakings from certain SCi shareholders and the recommendation of the SCi Board, it is not subject to financing. Infogrames has sufficient resources to satisfy the cash element of its indicative offer and has secured commitments in relation to the potential working capital requirements of the enlarged group. Importantly, Infogrames is in a position to move expeditiously with its proposal.

The standard conditions referred to above are waivable by Infogrames. Whilst Infogrames has been considering a range of options, including but not limited to a potential merger with SCi, there can be no certainty that any offer will be made for SCi (whether or not the aforementioned conditions are satisfied or waived), or as to the terms on which any such offer may be made.

A further announcement may be made, if and when appropriate.

Dealing Disclosure Requirements

Under the provisions of Rule 8.3 of the City Code on Takeovers and Mergers (the "Code"), if any person is, or becomes, "interested" (directly or indirectly) in 1% or more of any class of "relevant securities" of Infogrames or SCi, all "dealings" in any "relevant securities" of that company (including by means of an option in respect of, or a derivative referenced to, any such "relevant securities") must be publicly disclosed by no later than 3.30 pm (London time) on the London business day following the date of the relevant transaction. This requirement will continue until the date on which the offer becomes, or is declared, unconditional as to acceptances, lapses or is otherwise withdrawn or on which the "offer period" otherwise ends. If two or more persons act together pursuant to an agreement or understanding, whether

formal or informal, to acquire an “interest” in “relevant securities” of Infogrames or SCi, they will be deemed to be a single person for the purpose of Rule 8.3.

Under the provisions of Rule 8.1 of the Code, all “dealings” in “relevant securities” of Infogrames or SCi by Infogrames or SCi, or by any of their respective “associates”, must be disclosed by no later than 12.00 noon (London time) on the London business day following the date of the relevant transaction (unless the “dealing” is for discretionary clients and the associate is an “exempt fund manager” in which case the “dealing” must be privately disclosed in accordance with Notes 4 (b) and 5 (b) to Rule 8).

A disclosure table, giving details of the companies in whose “relevant securities” “dealings” should be disclosed, and the number of such securities in issue, can be found on the Takeover Panel’s website at www.thetakeoverpanel.org.uk.

“Interests in securities” arise, in summary, when a person has long economic exposure, whether conditional or absolute, to changes in the price of securities. In particular, a person will be treated as having an “interest” by virtue of the ownership or control of securities, or by virtue of any option in respect of, or derivative referenced to, securities.

Terms in quotation marks are defined in the Code, which can also be found on the Panel’s website. If you are in any doubt as to whether or not you are required to disclose a “dealing” under Rule 8, you should consult the Panel.

Rule 2.10

In accordance with Rule 2.10 of the Code, Infogrames confirms that it has in issue as at 27 April 2008, the latest practicable date prior to the date of this announcement:

- 12,844,860 common shares (ISIN : FR0010478248);
- 135,031 bonds convertible into and/or exchangeable for new or existing common shares until 2011 (OCEANE 2000/2011) (ISIN : FR0000181042);
- 1,500,000 bonds compulsorily redeemable into common shares until 2014 (ORANE 2007/2014) (ISIN : FR0010560615);
- 84,406 bonds convertible into and/or exchangeable for new or existing common shares until 2020 (OCEANE 2003/2020) (ISIN : FR0010032839); and
- 188,758,439 warrants 2009 (ISIN: FR0010413237).

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Notes to editors

Infogrames, the parent company of the Atari Group, is listed on the Paris Euronext stock exchange and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR). The Atari Group is a producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).