

**The Board of Atari, Inc. announces:**

- **The appointment of Four Independent Directors to the Board**
- **The appointment of Curtis G. Solsvig III as Chief Restructuring Officer**

Lyon – France, October 15, 2007 – Following the decision by the Board of Infogrames Entertainment, S.A. announced on Friday October 5, 2007, to change the composition of Atari Inc.'s Board and to recommend the appointment of a Chief Restructuring Officer, the Board of Atari, Inc. (Nasdaq : ATAR) announced today:

- The appointment of Wendell Adair, Eugene I. Davis, James B. Shein, and Bradley Eric Scher as independent directors on the Board of Atari, Inc. They will join Evence-Charles Coppée, Jean-Michel Perbet and Thomas Schmider as members of the Atari, Inc. Board.
  - Mr. Davis has been appointed the non-executive Chairman of the Board.
  - Messrs. Adair, Davis and Shein will serve on the Audit Committee of the Board, with Mr. Adair acting as Chair.
  - Messrs. Adair, Shein and Scher will serve on the Compensation and Governance Committee of the Board, with Mr. Shein acting as Chair.
  - All four new Board members will serve on a Special Committee of the Board that will review related party transactions.
- The appointment of Curtis G. Solsvig III as Chief Restructuring Officer. Curtis G. Solsvig III works at Alix Partners, which has been retained to assist Atari, Inc. in evaluating and implementing strategic and tactical options through the restructuring process of Atari, Inc.

**Wendell Adair** is a senior lawyer with 35 years of experience specializing in restructuring and corporate finance. He held previously Senior Partner positions at leading US law firms, including Stroock, Stroock & Lavan and McDermott, Will & Emery. He has previously served on the boards of companies as an independent director and advised corporate boards with respect to governance, fiduciary duty and financing matters. Mr. Adair was named as one of the "Top 100 Restructuring Professionals" in the years 2000 to 2006.

**Eugene I. Davis** is the founder and chairman of the consulting group Pirinate Consulting Group, LLC focused on restructuring situations for middle market companies. Prior to this, Mr. Davis held positions of COO at Total-Tele USA and CFO at Emerson Radio. Mr. Davis is a qualified lawyer and previously a partner at Arter & Hadden. Over the last 10 years he has worked on several dozen restructuring situations, including high profile restructurings such as those of Delta Air Lines and Atlas Air Worldwide. He has served as independent chairman of the board or chairman of the audit committee for over fifteen companies.

**James B. Shein** is a professor of Management and Strategy at the Kellogg School of Management of Northwestern University and serves as Counsel at the law firm of

McDermott Will and Emery LLP. Mr. Shein has over 30 years of experience working with companies in management and planning initiatives and has served as the chief executive officer of several companies, including Northbrook Corporation. In addition, he previously held educational and consulting positions in the areas of corporate restructuring, strategy and organization. He is a frequent lecturer on corporate turnarounds, mergers and acquisitions and asset protection and has previously served as an advisor to or as a director and chair of the governance and compensation committee of public and private companies.

**Bradley E. Scher** is a Managing Member of Ocean Ridge Capital Advisors, LLC and has worked most of his career with distressed companies or investment vehicles. He has managed large investment funds, advised on financings and evaluated borrower situations in his management and/or advisory roles at companies including Ocean Ridge Capital Advisors, PPM America, Teachers Insurance and Annuity Association of America, The Travelers Companies (Hartford), and Chemical Bank. Mr. Scher has served as an audit committee member and director for both private and public entities.

**Curtis G. Solsvig III** is a Managing Director at AlixPartners, and has extensive experience in restructuring and managing companies in distressed circumstances. He had been most recently appointed as interim CEO of CornerStonePropane LP, the fifth largest retail propane distributor. He previously founded Everett & Solsvig, a company specializing in turnaround consulting and interim management. He also worked at Alvarez & Marsal and at the Boston Consulting Group in London and in New York, assisting clients in the restructuring process and in developing solutions to their strategic problems. He has served on the boards of a number of public and private companies.

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#### **About Infogrames Entertainment and Atari**

*Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).*

*The Atari Group is a producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.*

*The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).*

*For more information: <http://www.atari.com>*

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