



**FOR IMMEDIATE
RELEASE**

MOBILE SUIT GUNDAM: TARGET IN SIGHT
LAUNCHES IN EUROPE

- Anime Action Title Part of European PLAYSTATION®3 Launch Line Up -

LYON, FRANCE – 23 March 2007 – Atari today announced the launch of **Mobile Suit Gundam™: Target in Sight** for the PLAYSTATION®3 computer entertainment system, available now at retailers across Europe. Published by NAMCO BANDAI GAMES Europe and distributed in Europe by Atari, the title is part of the next-generation console's European launch line up.

Mobile Suit Gundam: Target in Sight puts players in the driving seat of formidable and legendary Mobile Suits and hurls them into the heat of battle between the two rival factions from the popular franchise, the Federation and Zeon forces. The futuristic planet earth is in spectacular disarray and only teamwork and decisive leadership can find weaknesses and bring down the enemy positions. Players can choose from a range of Mobile Suits for their troops with more unlocked as the game progresses and missions are successfully completed.

One of the top selling Japanese PLAYSTATION 3 launch titles, **Mobile Suit Gundam: Target in Sight** propels the legendary Japanese anime into the next-generation of gaming making use of the advanced technology and brute processing strength of the PLAYSTATION 3 to deliver dramatic high-definition graphics.

Mobile Suit Gundam: Target in Sight is available now as a European PLAYSTATION 3 launch title. For more information about Atari's entire product line up visit www.atari.com.

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About NAMCO BANDAI Games Europe SAS

NAMCO BANDAI Games Europe is one of the companies comprising the newly formed BANDAI NAMCO Group, headquartered in Tokyo, Japan. On 29th September, 2005, BANDAI Co., Ltd and NAMCO LIMITED implemented a management integration to compete more effectively on the global stage in the fast-changing entertainment industry and deliver future growth. The resulting BANDAI NAMCO Group is a global entertainment operation involved in business fields ranging from toys, video game software and visual software to amusement machines & facilities and network content.

More information about NAMCO BANDAI Games, its products and services can be found online at www.bandainamcogames.co.jp/english.

About Infogrames Entertainment and Atari:

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is a major international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, Roller Coaster Tycoon, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

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