



**FOR IMMEDIATE
RELEASE**

ATARI ANNOUNCES 'TRIONCUBE' FOR NINTENDO DS

- Kawaii Puzzler Delivers Original and Addictive Take on Classic Puzzling -

LYON, FRANCE – 11 April 2007 – Atari today announced the forthcoming launch of kawaii* puzzler **Trioncube** for Nintendo DS™ developed by NAMCO BANDAI Games Inc. With challenges that will keep seasoned puzzlers on the edge of their seats, Trioncube for Nintendo DS is scheduled for launch across Europe in June 2007.

In **Trioncube**, the player takes the role of captain on the mighty space ship Penko and embarks on a journey across eight planets into the depths of space to rescue the fair princess from the grasp of the handsomely monikered villain Hell Metal. To succeed on this monumental quest, players must create chains of 3x3 blocks which propel the space ship forward. The bigger the chain, the further the ship hurtles through space, but the clock is ticking.

Unlike traditional puzzlers where the objective is to quickly erase as many blocks as possible, **Trioncube** is all about creating the ultimate chain of 3x3 blocks before the screen fills up or the chain clock runs out. Each new stage calls for different strategies as players have to frantically slot various shaped blocks into their growing chains. Coins collected from the chains enables the players to buy numerous in-game effects and graphics like sushi rolls, hot dogs and tambourines which leap from the **Trioncube** as they traverse the galaxy in the good ship Penko.

Featuring addictive gameplay with its own devious twists alongside the brilliantly inventive graphics, **Trioncube** for Nintendo DS is scheduled for European launch in June 2007. For more information about Atari's entire product line up visit www.atari.com.

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* Kawaii is a Japanese word meaning 'cute'.

About NAMCO BANDAI Games Inc.

NAMCO BANDAI Games Inc. is one of the companies comprising the newly formed BANDAI NAMCO Holdings Inc., headquartered in Tokyo, Japan. On 29th September, 2005, BANDAI Co.Ltd and NAMCO LIMITED implemented a management integration to compete more effectively on the global stage in the fast-changing entertainment industry and deliver future growth. The resulting BANDAI NAMCO Group is a global entertainment operation involved in business fields ranging from toys, video game software and visual software to amusement machines & facilities and network content.

More information about NAMCO BANDAI Games, its products and services can be found online at www.bandainamcogames.co.jp/english.

About Infogrames Entertainment and Atari

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is a major international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, Roller Coaster Tycoon, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

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