



**FOR IMMEDIATE  
RELEASE**

**TAMAGOTCHI® CONNEXION™ : CORNER SHOP™ 2  
LAUNCHES IN EUROPE**

**- Shopping Mad Tamagotchi Take Over Nintendo DS -**

LYON, FRANCE – 23 March 2007 – Atari today announced the European release of NAMCO BANDAI Games' **Tamagotchi Connexion: Corner Shop 2** for Nintendo DS™. Based on the enormously popular Tamagotchi® Connexion® virtual pet toy, **Tamagotchi Connexion: Corner Shop 2** is available now at retailers across Europe.

In **Tamagotchi Connexion: Corner Shop 2**, players take on the entertaining task of fulfilling the extravagant retail desires of their Tamagotchi customers by opening a colourful variety of different shops and completing a series of fun mini-games. Familiar characters Mametchi, Memetchi, and Kuchipatchi give players a helping hand to create their own Tamagotchi shopping universe where more than 100 different Tamagotchi friends, each with their own quirks and habits, can get their retail kicks.

Shop owners complete mini-games to earn "Gotchi points" which are then used to keep their charming Tamagotchi partners happy with clothes, food, and tender loving care. Five different happiness levels determine the dialogue between the player and his Tamagotchi partners, so a happy Tamagotchi is a polite Tamagotchi!

New kinds of shops are unlocked as the player collects points and progresses through the game, including some previously unseen such as the Sushi Bar and Bowling Alley. Shop keepers will also be able to upgrade old favourites such as the Concert Hall where players are invited to sing along using the DS microphone.

For more information on Tamagotchi products visit [www.tamagotchieurope.com](http://www.tamagotchieurope.com).

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**About NAMCO BANDAI Games Europe S.A.S.**

NAMCO BANDAI Games Europe is one of the companies comprising the newly formed BANDAI NAMCO Group, headquartered in Tokyo, Japan. On 29<sup>th</sup> September, 2005, BANDAI Co., Ltd and NAMCO LIMITED implemented a management integration to compete more effectively on the global stage in the fast-changing entertainment industry and deliver future growth. The resulting BANDAI NAMCO Group is a global entertainment operation involved in business fields ranging from toys, video game software and visual software to amusement machines & facilities and network content.

More information about NAMCO BANDAI Games, its products and services can be found online at [www.bandainamcogames.co.jp/english](http://www.bandainamcogames.co.jp/english)

**About Infogrames Entertainment and Atari:**

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is a major international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, Roller Coaster Tycoon, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

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