



**FOR IMMEDIATE
RELEASE**

TEST DRIVE UNLIMITED COMES TO PLAYSTATION PORTABLE

- Racing Reinvented Comes to PSP, Fully Featured, Online and Uncompromising -

LYON, FRANCE – 30 March 2007 – Atari today announced the launch of **Test Drive Unlimited** for the PlayStation® Portable (PSP®) available now at retailers across Europe. Already available for Xbox 360™ since September 2006 and PC and PlayStation 2 following launches earlier this month, **Test Drive Unlimited** has won the admiration of critics and gamers the world over, setting a new standard and re-defining what is possible within the racing genre. With no compromise between the PSP game and the next generation version and unique WiFi online gameplay, **Test Drive Unlimited** is racing reinvented.

With more than 1000 miles of open Hawaiian roadways, **Test Drive Unlimited** for PSP has easily the biggest road system ever on the console, fully streaming with no loading times. With cars from over 30 of the world's most exclusive manufacturers including *Lamborghini, Aston Martin, Mercedes, Saleen, Shelby, and Jaguar*, there's plenty of incredible machines to take for a beach-side cruise.

Ground-breaking online functionality delivers unique gameplay possibilities, allowing gamers to join with thousands of others via any WiFi spot, while up to four players in one location can compete in ad hoc competitions via direct WiFi connection. The new 'Quick Race' instant-play mode lets players generate a limitless number of fresh challenges, while the Master Points system lets players earn points for winning races, air time, and drifting, then use them to unlock new races and challenges.

"...a work of such brilliance it beggars belief. 94%"
- *Go Play magazine, UK*

"Incredible amount of racing fun on a UMD...Brilliantly converted from XB360. 83%"
- *Mobile Gamer magazine, Germany*

"The dream of every engine lover. 85%"
- *Playmania magazine, Spain*

"**Test Drive Unlimited** on PSP is technically dazzling," said Cyril Voiron, Marketing Director, Atari Europe. "The game looks fantastic on the PSP screen, and the scale of the streaming world and the online capabilities are deeply impressive, matched by thoroughly enjoyable gameplay."

Test Drive Unlimited for PSP, PlayStation 2, Xbox 360, and PC is out now. For more information visit www.testdriveunlimited.com.

About Eden Games

The second largest game development studio in France, Eden Games has achieved international recognition through the creation of games including V-Rally 1, 2 and 3, Need For Speed: Porsche, Kya: Dark Lineage and Titeuf. Base in Lyon, France, Eden Games is a wholly owned subsidiary of Infogrames Entertainment SA.

About Infogrames Entertainment and Atari

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is a major international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, Roller Coaster Tycoon, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

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