

# INFOGRAMES

## Entertainment

**Lyon, France, October 1, 2008** – Infogrames today announces that Mathias Hautefort, Executive Vice President and COO, will be leaving the company in the coming weeks. Mathias Hautefort played a key role in the early stages of the firm’s recovery and helped in the implementation of “Atari Transformation” plan. He recently led the distribution company and played a significant role in negotiating the Namco Bandai partnership. Mathias Hautefort has decided to take on a new opportunity outside of the gaming industry.

David Gardner, CEO of Infogrames stated: *“I would like to thank Mathias for his significant contribution to the development of the company. He helped to put together the refinancing of the business at the end of last year and has been an active member in the management team that helped to refine the new strategic direction for the company.”*

As announced on September 9, 2008, Infogrames’ European and Asian distribution operations will be regrouped in a newly formed entity, in which Namco Bandai will hold 34%. As part of this change we will be looking for a leader that comes from outside Atari and Namco Bandai to guarantee both owners that we have an independent management team focusing on the future strategy of the distribution company. As a new step, Patrick Staar has accepted to join the new distribution entity as Chairman. Patrick Staar is also Chairman of B2Boost, a gaming industry service provider specialised in Business Transaction Management (BTM), connecting retailers with game publishers. He has a long experience in the game industry as prior to its B2Boost experience, Patrick Staar helped to build the pan-European distribution business for Electronic Arts in the late 1990s and also built Sega Benelux.

*“I am very pleased to welcome Patrick, said David Gardner. As Chairman, he will help us to secure new label partners and to install a strong leadership team that will be responsible for growing the business and developing the strategy.”*

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### **About Infogrames Entertainment and Atari:**

*The Infogrames group, including the Atari brand, is a global producer, publisher and distributor of interactive entertainment software for all market segments and all interactive game platforms including consoles from Microsoft, Nintendo and Sony, advanced smartphones, Personal Computers, web and online. Its games are sold in more than 60 countries through an international distribution network and direct to consumers via [www.atari.com](http://www.atari.com).*

*Atari’s extensive catalogue of popular games is based on original franchises (Alone in the Dark, Test Drive, V-Rally, My Horse & Me, Backyard Sports franchise, Total Annihilation, Outcast etc.), publishing properties (The Witcher, Legendary, Race Pro etc.), international licenses (Dragon Ball Z, Dungeons & Dragons, Jamie Oliver etc.) and classic games covering the entire history of the video game industry (Pong, Missile Command, Asteroids etc).*

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