

INFOGRAMES

Entertainment

Lyon, March 7 2008 - On March 5, 2008, Infogrames Entertainment S.A. ("Infogrames") delivered to the board of directors of Atari, Inc. ("Atari") a letter (the "Proposal Letter"), setting forth a non-binding proposal pursuant to which Infogrames and/or its affiliates would potentially acquire the remaining equity interests of Atari (other than shares of common stock held by Infogrames or its affiliates, which would be canceled) for US\$1.68 per share.

The Proposal Letter states that no binding obligation will arise with respect to the Proposal Letter unless and until a separate definitive agreement is executed and delivered and all conditions contained in such agreement are satisfied. No guarantees can be given that the transaction proposed in the Proposal Letter will be consummated. Infogrames reserves the right in its sole discretion to withdraw the Proposal Letter and/or to modify the proposal contained in the Proposal Letter in any way as a result of negotiations or for any reason at all, or to submit alternative proposals to the board of directors of Atari Inc.

About Infogrames Entertainment and Atari

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR0010478248) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is a producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.infogrames.com>

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