



**FOR IMMEDIATE
RELEASE**

ATARI ANNOUNCES 'LEGENDARY' ON XBOX 360 PLAYSTATION3 AND PC

LYON, FRANCE – 7 February 2008 – Atari and Gamecock Media Group today announced that **Legendary** will be available on Xbox 360™, PLAYSTATION®3 and PC when it releases in Summer 2008. Developed by Spark Unlimited, **Legendary** is a first-person shooter set in a world torn asunder after all the beasts of myth are unleashed upon it.

"This exciting and original title takes the lead in our Atari Shooter line up," said Mathias Hautefort, Executive Vice President of publishing and production, Atari. "Producing a game of this quality and scale is a major undertaking, but the highly talented team at Spark Unlimited is more than up to the job."

"This is the project we want to be working on and it's shaping up to be something amazing," said Craig Allen, CEO of Spark Unlimited. "Legendary is the type of game we want every gamer, regardless of system allegiance, to get the chance to play. We're taking our time to ensure optimum performance, regardless of platform."

Legendary tells the story of Charles Deckard, an art thief who is duped into stealing Pandora's Box. When he inadvertently opens it, he releases hordes of beasts thought to be fictional – such as werewolves and gryphons – into an unprepared modern world. A full scale war between man and myth begins, and it is quickly complicated by the actions of powerful secret societies. As the person responsible for releasing this terror, Deckard's unwittingly become the only person capable of containing it once more and saving civilization from being destroyed by the terrifying creatures.

Please visit www.legendarythegame.com for more info. For details of Atari's entire product line up visit www.atari.com.

-ends-

About Spark Unlimited

Spark Unlimited™ is a developer of high-quality video games for consumer game systems and originators of creative franchises for cross-media development. Founded in 2002 and headquartered in Sherman Oaks, California, Spark Unlimited is an employee-owned company that uses artistry through technology to create entertainment for a global audience. For more information about Spark Unlimited, please visit our website at www.sparkunlimited.com.

About Gamecock Media Group

Based in Austin, Texas, Gamecock Media Group offers a welcome solution to the bloated and originality-starved video game industry. A well-funded, independent, artist-driven company, Gamecock favors the most innovative and original video game developers in the industry. Publishing games for all platforms, Gamecock offers its developers a high degree of participation, freedom and financial incentives, allowing them to perform and create to their utmost ability. For more, please visit www.gamecockmedia.com.

"PlayStation", "PLAYSTATION" and "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc.

Microsoft, Xbox, Xbox 360, and Xbox Live are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries.

About Infogrames Entertainment and Atari:

Infogrames Entertainment (IESA) is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR). The Atari Group is an international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

© 2008 Atari Europe SASU. All rights reserved.

#