



**FOR IMMEDIATE
RELEASE**

ATARI ANNOUNCES *LUCKY LUKE: GO WEST!*

- *Animated Legend of the Wild West Hits the Trail for Wii, DS and PC this Autumn in Video Game of Forthcoming Animated Feature Film 'Go West!' -*

LYON, FRANCE – 21 June 2007 – Atari today announced the forthcoming release of ***Lucky Luke: Go West!*** for PC, Wii and Nintendo DS, an action packed platform game based on the adventures of legendary animated cowboy Lucky Luke in the forthcoming full-length animated feature film 'Go West!'. The film is slated for December 2007 release in France and other European territories, following the video game launch in the autumn.

"Following the great success Infogrames has enjoyed with the Lucky Luke license in the past, we are extremely pleased to be working with licensor Lucky Comics and film producer Xilam on a brand new Lucky Luke product," said Mathias Hautefort, Executive Vice President of publishing and production, Atari. "We are already working closely with them to ensure that this title delivers everything consumers expect from the license, and a high quality game."

"We are very excited to have Atari bring our film to so many great game platforms," said Marc du Pontavice, founder and President of Xilam. "We are very happy to be working closely with them to turn this story into such compelling gameplay."

Inspired by the cucumber-cool cowboy's adventures in the comic book 'The Caravan', ***Lucky Luke: Go West!*** lets players jump into his spurred boots for a thrill-a-minute journey escorting the notorious Dalton brothers to New York to stand trial. Of course, the Daltons do what they do best – they escape, rob banks, wreak havoc and blow stuff up. Throw in the tenacious Lucky Luke, his faithful steed Jolly Jumper, tribes of deadly Indians, cops by the cart-load, and a vast wagon train where the Daltons mislay their ill-gotten gains and the result is a wild world of hilarious new western adventures.

Play as a selection of different characters from the famous stories, including the Daltons and of course Luke himself, through the fun and colourful environments from the parched western desert to the mean streets of the Big Apple. A host of frenetic mini-games will test much more than the speed of the player's draw with chaotic shooting, drawing, steering, dancing and music games. Take on the story mode solo or invite up to 3 friends to join in for party mode mayhem and see who really does have the fastest draw in the west.

Shooting faster than his shadow, Lucky Luke fights crime and injustice across the wild plains of the old west. Lucky Luke is one of the most popular and best-selling comic-book series in Europe with more than 250 million comic books sold in 20 countries. A total of 80 comic books, four feature length animated cartoons, two live action films, three cartoon series and five video games have been released to date, and the award-winning 'The New Adventures of Lucky Luke' animated TV series is currently broadcast in more than 20 countries worldwide from France to Indonesia.

Developed by Tate Interactive (Wii, PC) and Neko (DS), **Lucky Luke: Go West!** is scheduled for release across Europe this autumn, followed by the feature film 'Go West!'. For more information about Atari's entire product line up, visit www.atari.com.

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About Infogrames Entertainment and Atari:

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is a major international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, Roller Coaster Tycoon, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

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About Xilam:

Xilam is one of Europe's leading animation companies, committed to creating, producing and distributing top quality content, both 2D and CGI, for TV, film and new platform formats.

Established in 1999 by Marc du Pontavice, who took over the Gaumont Multimedia assets and catalogue, today, the award-winning company operates from an extensive studio in Paris, employing a talented team of over 150 people.

TV Production credits include: *Rintindumb* (75 x 1 minute 30seconds), *Oggy and the Cockroaches* (52 half-hours), *The New Adventures of Lucky Luke* (52 half-hours), *Shuriken School* (26 half-hours) and *Space Goofs* (aka *Home to Rent*) (52 half-hours).

Feature film credits include *Kaena - The Prophecy*, the first European feature-length computer-animated 3D film and *Go West! A New Adventure of Lucky Luke* in 2D -3D, which is currently in production.
