



**FOR IMMEDIATE  
RELEASE**

## **GUNPEY FOR PSP AND NINTENDO DS LAUNCHES IN EUROPE**

**- Handheld Musical Puzzler Hits New Heights of Addiction and Style -**

LYON, FRANCE – 30 March 2007 – Atari today announced the European launch of NAMCO BANDAI Games' **GUNPEY**<sup>™</sup> available now at retailers across Europe for Nintendo DS<sup>™</sup> and Sony PlayStation<sup>®</sup> Portable (PSP<sup>®</sup>). Based on the original concept from gaming legend Gunpei Yokoi, **GUNPEY** has been re-imagined for the current generation of advanced handheld consoles by developers and creators of *Lumines* (PSP) and *Meteos* (NDS), Q Entertainment. The result is a visually striking and brilliantly addictive music-based puzzle game.

The gameplay in **GUNPEY** consists of rows of panels climbing upwards from the bottom of the screen which players must flip and move to connect the lines inside the panels. When a line spans the width of the screen the panels will explode making room for more, but don't wait around – it's game over if the panels make it to the top of the screen. Each action by the player changes the game's music so that skilled players will be able to put on their very own **GUNPEY** musical performance.

The Nintendo DS and PSP versions both feature wireless head to head play and a host of game modes such as Single screen, Double screen, new Break Rule, Time Attack and more. Each console also has it's own specific features, so PSP players can collect up to 40 vibrant 'skins' in the Challenge Mode, 'mix' two Skins together and become a **GUNPEY** DJ in the Double Skin Mode, while DS players can launch special attacks to temporarily disrupt their opponent's game and use the Sound Sets and Patternizer to create unique musical compositions.

Available now at retailers across Europe, **GUNPEY** for PSP and Nintendo DS boasts a dazzling array of mesmerizing music-based puzzle action which will test the nerve and the musical ear of any gamer.

- ends -

**About NAMCO BANDAI Games Europe SAS**

NAMCO BANDAI Games Europe is one of the companies comprising the newly formed BANDAI NAMCO Group, headquartered in Tokyo, Japan. On 29<sup>th</sup> September, 2005, BANDAI Co., Ltd and NAMCO LIMITED implemented a management integration to compete more effectively on the global stage in the fast-changing entertainment industry and deliver future growth. The resulting BANDAI NAMCO Group is a global entertainment operation involved in business fields ranging from toys, video game software and visual software to amusement machines & facilities and network content.

More information about NAMCO BANDAI Games, its products and services can be found online at [www.bandainamcogames.co.jp/english](http://www.bandainamcogames.co.jp/english).

**About Infogrames Entertainment and Atari:**

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is a major international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, Roller Coaster Tycoon, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

Contact : Cécile SORNAY – Tel : + 33 (4) 37 64 30 00 – Fax : + 33 (4) 37 64 30 35 [cecile.sornay@atari.com](mailto:cecile.sornay@atari.com)

GAME BOY ADVANCE AND NINTENDO DS ARE TRADEMARKS OF NINTENDO.

PSP is a trademark of Sony Computer Entertainment Inc. "PlayStation" is a registered trademark and "PSP" is a trademark of Sony Computer Entertainment Inc.

GUNPEY © BANDAI 2007 ©2007 NBGI

# # #