

The Atari logo, consisting of the word "ATARI" in white, uppercase letters on a red rectangular background.

ATARI TO PUBLISH AND DISTRIBUTE 'GHOSTBUSTERS™: THE VIDEO GAME'

- AAA VIDEOGAME BASED ON BLOCKBUSTER GHOSTBUSTERS FILM FRANCHISE LAUNCHES WORLDWIDE ON SIX GAME SYSTEMS IN 2009 -

LYON, FRANCE – 7 November 2008 – Atari, one of the world's most recognized video game publishers, announced today the addition of the highly anticipated **Ghostbusters: The Video Game** to its 2009 release schedule. Working closely with Sony Pictures Consumer Products Inc. and acclaimed development studio Terminal Reality, Atari will bring this completely new story to advanced gaming platforms coinciding with the 25th anniversary celebration of the film's original theatrical release. **Ghostbusters: The Video Game**, based on the smash hit motion picture franchise, also reunites original cast members to recapture the unique blend of humour and fright that established *Ghostbusters* as a pop culture sensation.

"Ghostbusters: The Video Game is a fantastic addition to Atari's global line-up in 2009," said Phil Harrison, President of Infogrames Entertainment, the parent company of Atari. "The title has built considerable anticipation and excitement among game fans for its high quality action and all-out mayhem. There's no more thrilling Ghostbusting experience to be had, short of building your own proton pack."

"We're thrilled to partner with Atari on Ghostbusters: The Video Game", said Mark Caplan, Vice President of Licensing-Hardlines for Sony Pictures Consumer Products Inc. "As one of our studios' most valued film franchises, we wanted to develop a video game that would be exciting for both new and old fans and with Atari we have a publisher that fully understands *Ghostbusters*, and is committed to producing engaging entertainment that fans will thoroughly enjoy."

Ghostbusters: The Video Game was penned by original *Ghostbusters* writers Harold Ramis and Dan Aykroyd and reunites members of the original cast for the first time in 20 years. Bill Murray, Dan Aykroyd, Harold Ramis, and Ernie Hudson lend their voices and in-game likenesses to the original story set two years after *Ghostbusters II*, with Manhattan once again overrun by ghosts and supernatural forces. The game also features performances from fan favourites such as William Atherton (Walter Peck), Annie Potts (Janine Melnitz) and Brian Doyle-Murray (portraying Mayor Jock Mulligan).

Atari will release the **Ghostbusters: The Video Game** for the PLAYSTATION®3 computer entertainment system, PlayStation®2 system, the Xbox 360® video game and entertainment system from Microsoft, Windows® PC, Wii and Nintendo DS™. The launch will also leverage Atari's worldwide distribution network to maximize the presence of **Ghostbusters: The Video Game** around the globe as Sony marks the film's upcoming 25th anniversary. For more information on Atari's entire line up visit www.atari.com.

2009 also marks the 25th Anniversary of the original theatrical release of *Ghostbusters*. *Ghostbusters* and *Ghostbusters II* combined to gross over \$500 million world-wide at the box office. The film spawned some of the most memorable comedic catch-phrases and scenes in motion picture history. To recognize this special milestone, Sony Pictures Consumer Products Inc has licensed the property for several new products to commemorate the anniversary, including: video games, toys, t-shirts, comic books, prop replicas, and a theme park attraction. In addition, the original *Ghostbusters* car (Ecto-1) has been fully restored with plans for special promotional appearances throughout the US. And for the first time ever, Sony Pictures Home Entertainment will release *Ghostbusters* and *Ghostbusters II* on Blu-ray™ disc.

About the Game

When Manhattan is once again overrun by ghosts and other supernatural creatures, players will take on the role of a new recruit joining the famous Ghostbusters team. Developed by acclaimed studio Terminal Reality, *Ghostbusters: The Video Game* will make its debut on the PLAYSTATION®3 computer entertainment system, Xbox 360® video game and entertainment system from Microsoft and Windows PC. The PlayStation®2 computer entertainment system version and the Wii version are being developed by Red Fly Studios, and the Nintendo DS™ version, in which the player takes the role of one of the Ghostbusters themselves, is developed by Zen Studios. The PLAYSTATION 3, Xbox 360, Wii, and PC versions of the game are developed using Terminal Reality's phenomenal proprietary Infernal Engine technology.

About the Film

Ghostbusters, released in 1984, is one of Columbia Pictures' highest grossing films, spawning a hit sequel in 1989 and three successful animated television shows. *Ghostbusters* and its sequel grossed over \$500 million world-wide. *Ghostbusters and Ghostbusters II*, written by Dan Aykroyd and Harold Ramis, produced and directed by Ivan Reitman, starred Bill Murray, Dan Aykroyd, Harold Ramis and Ernie Hudson as ghost hunters for hire, cleaning up Manhattan's buildings of slime-spewing spooks.

About Sony Pictures Consumer Products Inc.

Sony Pictures Consumer Products Inc. (SPCP), a division of Columbia TriStar Consumer Marketing (CTCM), is based in Los Angeles and handles the merchandising and branding efforts for some of the most recognized properties in film and television.

Columbia TriStar Consumer Marketing is a division of Sony Pictures Entertainment (SPE). SPE is a subsidiary of Sony Corporation of America (SCA), a subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production and distribution; television production and distribution; digital content creation and distribution; worldwide channel investments; home entertainment acquisition and distribution; operation of studio facilities; development of new entertainment products, services and technologies; and distribution of filmed entertainment in 67 countries. Sony Pictures Entertainment can be found on the World Wide Web at <http://www.sonypictures.com>.

About Infogrames Entertainment and Atari:

The Infogrames group, including the Atari brand, is a global producer, publisher and distributor of interactive entertainment software for all market segments and all interactive game platforms including consoles from Microsoft, Nintendo and Sony, advanced smartphones, Personal Computers, web and online. Its games are sold in more than 60 countries through an international distribution network and direct to consumers via www.atari.com.

Atari's extensive catalogue of popular games is based on original franchises (Alone in the Dark, Test Drive, V-Rally, My Horse & Me, Backyard Sports franchise, Total Annihilation, Outcast etc.), publishing properties (The Witcher, Legendary, Race Pro etc.), international licenses (Dragon Ball Z, Dungeons & Dragons, Jamie Oliver etc.) and classic games covering the entire history of the video game industry (Pong, Missile Command, Asteroids etc).

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