



**FOR IMMEDIATE
RELEASE**

ATARI ANNOUNCES 'FAMILY TRAINER'

- Active Fun for Everyone with Total Body Gameplay Coming to Europe in September 2008 Exclusively for Wii -

LYON, FRANCE – 13 May 2008 – Atari today announced the forthcoming European release of NAMCO BANDAI Games' **Family Trainer** exclusively for Wii. **Family Trainer** lets all the family and friends get physical by engaging the whole body in a variety of easy-to-understand, fast-paced and wildly entertaining activities. **Family Trainer** is scheduled for European release in September 2008.

The game includes the specially designed Family Trainer mat controller which, when combined with the Wii Remote, lets players get totally physical in a series of crazed challenges. Unlike other games for the Wii which only focus on the arms, **Family Trainer** gets the feet involved too for total body gameplay. Simple controls and intuitive play make the game easy to just pick up and play, and let players of any age get involved, get physical and have maximum fun.

There are over a dozen frantic single and multiplayer challenges to choose from all based on outdoor challenges amusingly interpreted for the world of **Family Trainer**, such as river rafting, mine karting, log jumping, rope skipping and much more. The activities take place in a variety of colourful locations including jungle forests full of ancient ruins, a haunted mansion complete with hordes of zombies, and a fairytale world where riding on toys and floating amongst the clouds is the order of the day.

Players can challenge friends or family members on the same mat, or cooperate together, for example trying to balance a runaway mine kart as it hurtles round a gravity defying track. Players can track their progress and set new records for their friends and family to beat, bringing a dose of healthy competition into the madcap mix.

Family Trainer is scheduled for European release in September 2008 exclusively for Wii.

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About NAMCO BANDAI Games Europe:

NAMCO BANDAI Games Europe S.A.S., is a leading interactive entertainment software publisher based in Cergy-Pontoise, France. The company is a part of the NAMCO BANDAI group of companies known for creating and publishing many of the industry's top video game franchises including the RidgeRacer™, Tekken™, SOULCALIBUR™, Tamagotchi™, Digimon™, Dragonball® and Naruto™ brands.

About Infogrames Entertainment and Atari:

Infogrames Entertainment (IESA) is listed on the Paris Euronext stock exchange (ISIN code: FR0010478248) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is an international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

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