



**FOR IMMEDIATE
RELEASE**

STUNNING JAPANESE ROLE-PLAYING GAME 'ETERNAL SONATA™' LAUNCHES IN EUROPE

***- Atari Brings NAMCO BANDAI Games' Gorgeous, Enchanting and Highly Original Homage to
Composer Frederic Chopin to Retailers Across Europe -***

LYON, FRANCE – 19 October 2007 – Atari today announced the launch of ***Eternal Sonata*** on Xbox 360™. Published by NAMCO BANDAI Games Europe and distributed in the PAL territories by Atari, ***Eternal Sonata*** is an authentic Japanese role-playing game featuring lush anime-style graphics, an innovative combat system, and a uniquely enchanting storyline.

The game's unique scenario is set in the fantasy world envisaged by composer Frederic Chopin during the last three hours of his life as he lies unconscious on his deathbed. The game presents a vivid universe populated with charming characters and strange creatures who move through the world accompanied by Chopin's timeless music, as performed by Stanislav Bunin. The player voyages through this mesmerising dream world encountering a young girl who faces a terrible destiny and a boy who will fight to save her in an enduring tale of good and evil, love and betrayal.

"Eternal Sonata has already attracted a great deal of critical praise for its beautiful graphics and remarkable, original storyline," said Mathieu Piau, Product Manager, Atari Europe. "Now the gamers can experience for themselves the full breadth of wonder and imagination encapsulated in this extraordinary journey which represents the height of excellence and innovation in Japanese role-playing games."

Bringing an authentic Japanese role-playing experience to European gamers, ***Eternal Sonata*** takes full advantage of the Xbox 360 with high-definition, anime style cel-shading and high quality textures and models. The innovative battle system employs a unique combination of hybrid turn-based and action RPG elements. With its wealth of original and technically advanced features alongside a captivating, original storyline, ***Eternal Sonata*** sets new standards for RPG gaming.

For more information about Atari's entire product line up, visit www.atari.com.

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About NAMCO BANDAI Games Europe:

NAMCO BANDAI Games Europe S.A.S., is a leading interactive entertainment software publisher based in Cergy-Pontoise, France, with a UK branch office in London, England. The company is a part of the NAMCO BANDAI group of companies known for creating and publishing many of the industry's top video game franchises including the RidgeRacer™, Tekken™, SOULCALIBUR™, Tamagotchi™, Digimon™, Dragonball® and Naruto™ brands.

About Infogrames Entertainment and Atari:

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is an international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

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