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ATARI UNVEILS 2007 E3 LINE-UP

NEW YORK, July 9, 2007 – Atari today announced the company's product line-up for the E3 Media and Business Summit, taking place July 11 – 13 at Barker Hanger in Santa Monica, California. Games spanning multiple genres and platforms will be on-hand at the Atari booth (518 and 520) and include **Dragon Ball Z®: Budokai Tenkaichi™ 3** Wii™ and PlayStation®2 computer entertainment system, **The Witcher** for Games for Windows, **Godzilla®: Unleashed** for Wii and **Jenga®** for Wii.

"Atari's 2007 E3 roster showcases some of the most exciting titles from our diverse fall line-up – from the fan-favorite Dragon Ball Z series to the graphically stunning The Witcher," said David Pierce, Chief Executive Officer, Atari, Inc. "We're excited to participate in the new E3 Media & Business Summit and look forward to having media and business partners spend time with the Atari Team and our titles."

Dragon Ball Z: Budokai Tenkaichi 3 combines the lightning fast fighting and action that have made Budokai Tenkaichi 1 and Budokai Tenkaichi 2 the #1 fighting games of 2005 and 2006. **Dragon Ball Z Budokai Tenkaichi 3** delivers an extreme 3D fighting experience, improving upon last year's game with over 150 playable characters, enhanced fighting techniques, beautifully refined effects and shading techniques, making each character's effects more realistic, and over 30 battle stages. The immensely popular **Dragon Ball Z®** series is the gold standard of anime-based video games, with more than 25 different games and over 10 million units sold since May 2002. Developed by NAMCO BANDAI Games Inc. / Spike, **Dragon Ball Z: Budokai Tenkaichi 3** is slated to release for the Wii and PlayStation 2 system during the 2007 holiday season.

Based on the world created by best-selling Polish author Andrzej Sapkowski's novels, **The Witcher** casts players as Geralt, a legendary monster slayer and master swordfighter with supernatural abilities and reflexes. **The Witcher** presents a fresh approach to traditional role-playing, blending an expansive, twisting plotline – in which the impact of individual decisions can drastically alter the outcome of the game – and fast-paced combat against a wide variety of foes. Using advanced graphics and physics systems, **The Witcher** delivers brutal action, multi-faceted RPG options and an intriguing story to engulf all players who dare to play. **The Witcher**, developed by CD Projekt, will be available for Games for Windows this fall.

Godzilla: Unleashed offers fighting on a giant scale. The game stars the legendary Godzilla and a slew of the most renowned monsters of all-time. Gamers are challenged to ultimately save the planet from mayhem and destruction. Set in urban arenas, **Godzilla: Unleashed's** interactive 3D cityscapes, big destructible buildings, soaring skyscrapers and towering alien formations provide the backdrop to epic worldwide destruction. **Godzilla: Unleashed** is slated for a fall release on the Wii and Nintendo DS.

For the first time, the beloved family game **Jenga** comes to the world of videogames, utilizing the innovative controls of the Wii and DS for unpredictable, quick-paced, tactical gameplay that combines suspense and risk-taking, where mounting anticipation comes to a crashing climax. The game will contain all the fun, intensity and challenge of the original boxed game with a wealth of exciting new

enhancements , power-ups and twists that are possible only in the videogame world. Simple to learn and fun to play, **Jenga** promises great entertainment for all ages when it releases for the Wii and Nintendo DS this fall.

For more information on Atari and its entire product line-up please visit www.atari.com.

About Infogrames Entertainment and Atari:

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is a major international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, Roller Coaster Tycoon, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

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