



**FOR IMMEDIATE
RELEASE**

**ATARI ANNOUNCES NAMCO BANDAI GAMES' 'DRAGON BALL Z®:
BURST LIMIT' ON XBOX 360 AND PS3**

LYON, FRANCE – 16 January 2008 – Atari today announced that NAMCO BANDAI Games' *Dragon Ball Z®: Burst Limit* is in development for Xbox 360 and PLAYSTATION®3 computer entertainment system and is scheduled for European release in 2008. Developed by NAMCO BANDAI Inc. / Dimps, *Dragon Ball Z: Burst Limit* will explode with a new level of DBZ intensity boasting next-gen graphics, online gameplay and lightning fast action.

Dragon Ball Z: Burst Limit will revolutionise the series bringing DBZ to next-generation gaming systems for the very first time. Complete with fierce online battles, cinematographic graphics and 3D effects only possible on the Xbox 360 and PLAYSTATION 3, *Dragon Ball Z: Burst Limit* will blur the line between the videogame and the iconic anime series. Jam-packed with graphically enhanced playable characters, realistic battle stages and environments, players can experience the *Dragon Ball Z®* universe as never before.

The immensely popular *Dragon Ball Z®* series is the gold standard of anime-based video games, with more than 25 different games and over 10 million units sold since May 2002.

For more information on *Dragon Ball Z®* video games, please visit www.dbz-videogames.com.

About NAMCO BANDAI Games Europe SAS

NAMCO BANDAI Games Europe is one of the companies comprising the newly formed BANDAI NAMCO Group, headquartered in Tokyo, Japan. On 29th September, 2005, BANDAI Co., Ltd and NAMCO LIMITED implemented a management integration to compete more effectively on the global stage in the fast-changing entertainment industry and deliver future growth. The resulting BANDAI NAMCO Group is a global entertainment operation involved in business fields ranging from toys, video game software and visual software to amusement machines & facilities and network content.

More information about NAMCO BANDAI Games, its products and services can be found online at www.namcobandaiqames.eu

About Infogrames Entertainment and Atari:

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is an international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

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