



**FOR IMMEDIATE  
RELEASE**

**ATARI ANNOUNCES ONLINE CAPABILITIES FOR  
*DRAGON BALL Z®: BUDOKAI TENKAICHI 3 FOR Wii™***

**– Disc Fusion System Available for Budokai Tenkaichi 3 on PlayStation®2  
computer entertainment system –**

**NEW YORK, July 11, 2007** – Atari today announced that *Dragon Ball Z®: Budokai Tenkaichi™ 3* will have online multiplayer capability on the Wii™. *Dragon Ball Z: Budokai Tenkaichi 3* combines the lightning fast fighting and action gameplay that have made Budokai Tenkaichi 1 and Budokai Tenkaichi 2 the #1 fighting games of 2005 and 2006. Developed by NAMCO BANDAI Games Inc. / Spike, *Dragon Ball Z: Budokai Tenkaichi 3* is slated to release during the 2007 holiday season.

In addition to offering online gameplay on the Wii, Dragon Ball Z will celebrate the final installment of the Tenkaichi series for the PlayStation®2 computer entertainment system with an exclusive 'Disc Fusion System.' In combination with *Dragon Ball Z: Budokai Tenkaichi 3* when either Budokai Tenkaichi 1 or Budokai Tenkaichi 2 is inserted into the PlayStation 2 system, gameplay modes will be unlocked. Each game in the series will provide a different and exciting gameplay mode.

"Atari is incredibly excited to provide online gameplay for the Wii and a special 'Disc Fusion System' for the PlayStation 2 system version of *Dragon Ball Z: Budokai Tenkaichi 3*," said Emily Anadu, Senior Product Manager, Atari, Inc. "Adding online gameplay for the Wii will finally deliver on a feature that the fans have been waiting for while the 'Disc Fusion System' on the PlayStation 2 system rewards those fans that have supported us since the beginning of the Budokai Tenkaichi series.

Improving upon last year's hit 3D fighting experience, *Dragon Ball Z: Budokai Tenkaichi 3* offers more than 150 playable characters, more than 30 battle stages, and upgraded shading techniques providing enhanced and devastating effects. Furthermore, the Wii control system has been fine-tuned, allowing players to easily direct characters, mimic their favorite DBZ moves and execute explosive attacks.

The immensely popular *Dragon Ball Z®* series is the gold standard of anime-based video games, with more than 25 different games and over 10 million units sold since May 2002.

*Dragon Ball Z: Budokai Tenkaichi 3* is set for release this holiday season. For more information on *Dragon Ball Z* video games, please visit <http://www.atari.com/dragonballz>.

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**About FUNimation Entertainment**

FUNimation® Entertainment is a wholly-owned subsidiary of Navarre Corporation and the market share leader for the home video sales of Japanese animation in the United States. FUNimation is known for acquiring top-rated anime series from Japan and for developing some of North America's most popular anime series. The company has a proven formula for launching and advancing brands, and manages a full spectrum of rights for most of its brands including broadcasting, licensing, production, internet, and home video sales and distribution. The company's most recent initiative is the FUNimation Channel, which is a 24/7 digital channel

programmed with top-rated anime series from Japan. The FUNimation Channel is now available to over 34 million households throughout the United States. For images, or more information on FUNimation or any of its properties, contact Jeff Dronen at [pr@funimation.com](mailto:pr@funimation.com).

**About Infogrames Entertainment and Atari:**

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is a major international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, Roller Coaster Tycoon, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

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