



**FOR IMMEDIATE  
RELEASE**

**ATARI ANNOUNCES 'ASTERIX BRAIN TRAINER'  
FOR NINTENDO DS™**

LYON, FRANCE – 9 June 2008– Atari today announced the forthcoming release of **Asterix Brain Trainer** for Nintendo DS™, scheduled for 27 June release throughout Europe except France and the Benelux region where the game will launch in October. **Asterix Brain Trainer** is packed with entertaining mini-games led by everyone's favourite Gallic hero, Asterix, which make puzzles, memory games and problem solving more fun than ever.

Developed by Little Worlds Studio in close collaboration with Asterix licensor Les Editions Albert René, the game follows Justforkix's journey to becoming a great warrior from Gaul. School may be out for summer, but there's no rest for Justforkix who is sent to his Uncle Vitalstatix's village for extra-curricular training. Asterix, notorious throughout the Roman Empire for his wit and cunning, is put in charge of Justforkix's apprenticeship and guides him through a host of activities in the little Gallic village we know so well. Exams are held in the village school to go over what has been learned, get graded and track progress as the player heads towards the final challenge to ultimately reach warrior status.

"With Asterix Brain Trainer, we are pleased to add the first brain training game to our extensive Asterix line up," said Cyril Voiron, VP Brand Management, Worldwide Publishing, Atari. "A summer release is perfect timing so that kids can keep their minds active and stay entertained with their favourite characters throughout the holidays and back to school period."

Justforkix will join Asterix's village companions for lessons in music and the arts with Cacophonix the tone-deaf musician, food and beverage with Unhygienix the smelly fishmonger, combat and women with Geriatrix the former Gergovian warrior and ageing lothario, and potions for common remedies with Getafix the respected druid (although the recipe for the magic potion shall forever remain secret!) As well as playing with Asterix and his cohorts, players can bring their own friends to the fun with up to four playing from a single cartridge in Wi-Fi multiplayer mode.

**Asterix Brain Trainer** for Nintendo DS is scheduled for release in June throughout Europe, and in October for France and Benelux. For more information about Atari's entire product line up, visit [www.atari.com](http://www.atari.com).

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**About Infogrames Entertainment and Atari:**

Infogrames Entertainment (IESA) is listed on the Paris Euronext stock exchange (ISIN code: FR0010478248) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR). The Atari Group is an international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).  
For more information: <http://www.atari.com>

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