



**FOR IMMEDIATE
RELEASE**

ALONE IN THE DARK

ATARI ANNOUNCES 'ALONE IN THE DARK' EUROPEAN LIMITED EDITION FOR XBOX 360, PC AND Wii

- Host of Exclusive Content Including Making Of Documentary Feature, Figurine of Game's Hero, Full Colour Art Book and More -

LYON, FRANCE – 22 April 2007 – Atari today announced details of the European Limited Edition of the highly anticipated action adventure game *Alone in the Dark*, scheduled for simultaneous launch with the game across Europe in June for Xbox 360, Wii and PC.

The full contents of the European Limited Edition box are as follows:

- *Alone in the Dark* game, one of the most anticipated games of the year;
- Figurine of the game's legendary hero, Edward Carnby;
- Official Soundtrack CD featuring 8 in-game tracks of original music by Olivier Derivière and performed by Grammy® Award-winning choir The Mystery of Bulgarian Voices;
- Full colour, bound art book featuring never before seen production sketches, storyboards and original artwork from Eden Games;
- 'Making Of' documentary feature DVD with exclusive interviews, behind the scenes footage and additional bonus content.

Exclusive items to the Limited Edition include the art book, hero figurine and 'making of' documentary DVD which are only available through purchase of the Limited Edition in Europe.

Released in a specially designed box, the Limited Edition takes fans deep into the world of *Alone in the Dark*, the innovative game that is set to break the boundaries of gaming genres with its action-packed survival experience. During one night in New York, the player takes the role of Edward Carnby battling to survive at all costs and uncover the earth-shattering secret behind Central Park.

Developed by Eden Games, *Alone in the Dark* uses state-of-the-art technology to create a fully interactive environment where all objects can be freely used to create tools, decoys and weapons. Told in the episodic style of popular TV drama series, the intense story grips the player from start to finish with action, plot twists, and cliff hangers. The DVD-style chapter select puts an end to frustration allowing the player to move on if they get stuck, and creating the first game that absolutely everyone can finish. The Limited Edition shows how these and other innovations were transformed from ideas and ambition into heart-stopping, nail-biting gameplay reality.

For more information on ***Alone in the Dark*** visit www.centraldark.com, and for Atari's entire product line up visit www.atari.com.

-ends-

About Eden Games

The second largest game development studio in France, Eden Games has achieved international recognition through the creation of games including V-Rally 1, 2 and 3, Need For Speed: Porsche, Kya: Dark Lineage and Titeuf. Based in Lyon, France, Eden Games is a wholly owned subsidiary of Infogrames Entertainment SA.

About Infogrames Entertainment and Atari:

Infogrames Entertainment (IESA) is listed on the Paris Euronext stock exchange (ISIN code: FR0010478248) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is an international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

Contact : Céline LAURENSEN – Tel : + 33 (4) 37 64 30 00 – Fax : + 33 (4) 37 64 30 35 celine.laurenson@atari.com

© 2008 Atari Europe SASU. All rights reserved.

###