



AFRO SAMURAI®

THE TIME HAS COME FOR 'AFRO SAMURAI' TO SETTLE THE SCORE

- Afro Samurai's Stylish Tale of Revenge Comes to Europe in 2009 -

LYON, FRANCE – 7 October 2008 – Atari gets ready to take arms with news that **Afro Samurai**, the vengeful videogame from NAMCO BANDAI Games, is coming to Europe for the Xbox 360® video game and entertainment system from Microsoft and PLAYSTATION®3 computer entertainment system. Based on the manga created by Takashi Okazaki and the hit anime series starring Samuel L. Jackson, **Afro Samurai** drips with cutting edge style through its fusion of hip hop and Japanese culture that's as sharp as Afro's sword. **Afro Samurai** will fight its way into Europe in 2009.

Afro Samurai is the story of a man on a lifelong journey to avenge his father killed by the lethal fighter Justice. Now, shedding Justice's blood is Afro's only reason to live. Seeking Justice and fighting his final adversary to the death won't be easy as loyal assassins and trained henchmen are determined to destroy our tormented hero. In killing Justice, Afro will take the coveted number one headband for himself, and in this bitter world of chaos and megalomania, there's only room for one at the top.

Afro Samurai captures the essence of the anime and Afro's character through its beautifully portrayed environments and characters drawn using dynamic cross-hatching visuals to give the game a pen and ink hand-drawn look, with Samuel L. Jackson once again providing the voice for Afro. The innovative combat system gives Afro the ability to dismember enemies with ease. This system coupled with Afro's expansive arsenal of graceful and elegantly sharp moves make **Afro Samurai** a blood-spattered masterpiece. Staying true to the soul of the anime series, **Afro Samurai** is set to an original hip hop musical score with a new track by The RZA of *Wu Tang Clan* fame, a legend of hip hop music and culture.

For more information about Afro Samurai visit www.namcobandaigames.com or www.afrosamurai.com, and for Atari's entire product line-up visit www.atari.com.

About NAMCO BANDAI Games Europe:

NAMCO BANDAI Games Europe S.A.S., is a leading interactive entertainment software publisher based in Cergy-Pontoise, France. The company is a part of the NAMCO BANDAI group of companies known for creating and publishing many of the industry's top video game franchises including the RidgeRacer™, Tekken™, SOULCALIBUR™, Tamagotchi™, Digimon™, Dragonball® and Naruto™ brands.

About Infogrames Entertainment and Atari:

The Infogrames group, including the Atari brand, is a global producer, publisher and distributor of interactive entertainment software

for all market segments and all interactive game platforms including consoles from Microsoft, Nintendo and Sony, advanced smartphones, Personal Computers, web and online. Its games are sold in more than 60 countries through an international distribution network and direct to consumers via www.atari.com.

Atari's extensive catalogue of popular games is based on original franchises (Alone in the Dark, Test Drive, V-Rally, My Horse & Me, Backyard Sports franchise, Total Annihilation, Outcast etc.), publishing properties (The Witcher, Legendary, Race Pro etc.), international licenses (Dragon Ball Z, Dungeons & Dragons, Jamie Oliver etc.) and classic games covering the entire history of the video game industry (Pong, Missile Command, Asteroids etc).

About GDH K.K.

GDH (Security code: TSE Mothers 3755) is a globally-focused Japanese media company founded in February 2000. The group produces cutting edge entertainment for teens and young adults under the famous GONZO animation brand and for kids and family under the recently launched Gonzo Films and Gonzino brands. GDH is a world leader in content development that targets both domestic and international audiences with Japan's trend-setting animation culture and, usually, GDH controls licensing management and international distribution for the content it produces. GDH group companies include GONZO K.K., GONZO Rosso K.K., Future Vision Music K.K., GONZINO K.K., GDH Capital K.K. and GK Entertainment K.K.

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