



**FOR IMMEDIATE
RELEASE**

**ACE COMBAT 6: FIRES OF LIBERATION'S DEMO WAS THE #1 MOST
DOWNLOADED PIECE OF XBOX LIVE CONTENT DURING E3 WITH
OVER HALF MILLION DOWNLOADS IN FIRST WEEK**

- *Ace Combat 6: Fires of Liberation's* first action-packed online demo ruled the E3 Skies as the #1 most downloaded demo the week of Microsoft's "E3: Bringing it Home" Campaign -

LYON, FRANCE – 30 July 2007 – Atari and NAMCO BANDAI Games Europe proudly announced today that the highly-anticipated ***Ace Combat™ 6: Fires of Liberation*** online demo debuted as the #1 downloadable demo on Xbox Live® during Microsoft's "E3: Bringing it Home" Experience. With over half a million downloads in its first week, the first playable demo was a high-flying success for the upcoming flight-action game which will launch across Europe this autumn for the Xbox 360™ video game and entertainment system from Microsoft.

From its breathtaking graphics to intense and dynamic gameplay, the newest chapter in the beloved Ace Combat franchise made a huge impression at E3 with fans and gaming press alike. After showing off an updated playable to press at the business summit, gaming press shared their excitement for the title with highly positive feedback in their updated previews.

The game is set to continue to "wow" fans and press everywhere as the ***Ace Combat 6: Fires of Liberation*** Xbox LIVE demo is available now for free to download.

About Ace Combat 6: Fires of Liberation

Ace Combat 6: Fires of Liberation takes flight action to a new level in gaming on the Xbox 360™ video game and entertainment system from Microsoft. Two of the game's essential new features, the Allied Support System and Dynamic Operation System give Ace players a whole new level of control over how the enemy forces are destroyed and the way missions are completed. Also boasting crystal clear graphics, a vast "living battlefield" that will raise the intensity of the game up a notch, and a new massive online multiplayer feature that will allow up to 16 players to show off their ace skills online and around the world, ***Ace Combat 6: Fires of Liberation*** will be sure to blow away the competition when it hits European retailers this autumn.

For more information about ***Ace Combat 6: Fires of Liberation***, please visit <http://acecombat6.namcobandagames.com/>

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About NAMCO BANDAI Games Europe:

NAMCO BANDAI Games Europe S.A.S., is a leading interactive entertainment software publisher based in Cergy-Pontoise, France, with a UK branch office in London, England. The company is a part of the NAMCO BANDAI group of companies known for creating and publishing many of the industry's top video game franchises including the RidgeRacer™, Tekken™, SOULCALIBUR™, Tamagotchi™, Digimon™, Dragonball® and Naruto™ brands.

About Infogrames Entertainment and Atari:

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is a major international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, Roller Coaster Tycoon, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

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