

## Annual and Special Shareholders' Meeting

Wednesday, September 30, 2009, at 5 p.m.  
at the Centre de Conférence Edouard VII, 23 square Edouard VII – 75 009 Paris, France

### HOW TO PARTICIPATE IN THE SHAREHOLDERS' MEETING

You are an Atari shareholder. The shareholders' meeting provides a forum where you can get information and express your views. Using the attached form, you can elect to attend in person, vote by mail or be represented by a proxy. This page contains all the information you need in this connection.

Regardless of the manner in which you choose to participate, your shares must be registered in an account three days before the meeting, or at 12:00 am (Paris time) Thursday, September 24, 2009:

- **if your shares are in registered form:** you need not do anything to evidence the registration of your shares, as the registration of your shares with the Company is sufficient;
- **if you hold your shares in bearer form:** you must ask the financial intermediary handling your securities account to provide evidence to CACEIS Corporate Trust, the agent for the meeting, that your shares are deposited in an account. Your financial intermediary must forward a **certificate of attendance** to CACEIS, attached to the form returned by you (see how to fill out the form on page 2).

| You wish to attend the meeting in person  | OR | You wish to vote by mail or be represented by proxy  |
|---|----|--|
| <p>You must apply for an <b>admission card</b>: you only need to check box <b>A</b> in the attached form, date and sign it:</p> <ul style="list-style-type: none"> <li>• <b>If your shares are in registered form:</b></li> </ul> <p>All you need to do is return the form to:<br/>CACEIS Corporate Trust<br/>Service Assemblées<br/>14 rue Rouget de Lisle<br/>92862 Issy Les Moulineaux Cedex 09</p> <ul style="list-style-type: none"> <li>• <b>If your shares are in bearer form:</b></li> </ul> <p>You must send an application for an admission card to the financial intermediary with which your shares are deposited, who will forward it along with a certificate of attendance to CACEIS Corporate Trust; CACEIS will mail you your admission card.</p> <p><i>If you have not been able to apply for an admission card or if you have not received one as of the date of the meeting, as a holder of shares in bearer form you may gain admission to the meeting by submitting proof of identity and a certificate of attendance issued by your financial intermediary. If your shares are in registered form, admission will be granted on the date of the meeting on the basis of proof of identity.</i></p> |    | <p>If you cannot attend the meeting in person, you may participate by using the attached form (check box <b>B</b>).</p> <p>You have three options:</p> <ul style="list-style-type: none"> <li>• <b>You can give your proxy to the chairman of the meeting:</b> check box 1</li> <li>• <b>You can vote by mail:</b> check box 2 and indicate how you wish to vote; if you wish to vote "against" a resolution or "abstain" (an abstention amounting to a vote against), darken the box corresponding to the resolution concerned.</li> <li>• <b>You can appoint your spouse or another shareholder as your proxy:</b> check box 3 and specify the name (first and last) of the person representing you.</li> </ul> <p>➤ <b>If your shares are in registered form:</b></p> <p>All you need to do is return the form by Thursday September 24, 2009 to:<br/>CACEIS Corporate Trust<br/>Service Assemblées<br/>14 rue Rouget de Lisle<br/>92862 Issy Les Moulineaux Cedex 09, France</p> <p>➤ <b>If your shares are in bearer form:</b></p> <p>You must return, by Thursday September 24, 2009 the latest, the duly filled-out form to the financial intermediary with which your shares are deposited, who will forward it along with a certificate of attendance to CACEIS Corporate Trust, the agent for the meeting.</p> |

# HOW TO FILL OUT THE FORM?

You wish to attend the meeting in person: check box A.

You do not wish to attend the meeting: check box B and choose one among the three options.

**IMPORTANT :** avant d'exercer votre choix, veuillez prendre connaissance des instructions situées au verso / Before selecting please see instructions on reverse side

**QUELLE QUE SOIT L'OPTION CHOISIE, DATER ET SIGNER AU BAS DU FORMULAIRE / WHICHEVER OPTION IS USED, DATE AND SIGN AT THE BOTTOM OF THE FORM**  
 A.  Je désire assister à cette assemblée et demande une carte d'admission : dater et signer au bas du formulaire / I wish to attend the shareholder's meeting and request an admission card : date and sign at the bottom of the form.  
 B.  J'utilise le formulaire de vote par correspondance ou par procuration ci-dessous, selon l'une des 3 possibilités offertes / I prefer to use the postal voting form or the proxy form as specified below.

**ATARI**  
 Société Anonyme au capital de 12 975 860 €  
 Siège social : 1 Place Verrazzano  
 69252 LYON Cedex 09  
 341 699 106 R.C.S. LYON

**ASSEMBLÉE GÉNÉRALE MIXTE**  
**du 30 septembre 2009 à 17 heures**  
 Au centre de Conférence Edouard VII,  
 23 Square Edouard VII 75009 PARIS

**COMBINED GENERAL MEETING**  
**Convened on September 30, 2009 at 5 PM**  
 At centre de Conférence Edouard VII,  
 23 Square Edouard VII 75009 PARIS

**CADRE RESERVE / For Company's use only**

|  |   |
|--|---|
| Identifiant / Account                    | FR0000052573                            |
|  | FR0010478248                            |
| Nombre d'actions / Number of shares      | Nominatif / Registered VS / single vote |
|  | Porteur / Bearer VD / double vote       |
|  | FR0000052573                            |
|  | FR0010478248                            |
| Nombre de voix / Number of voting rights |   |

**2 JE VOTE PAR CORRESPONDANCE / I VOTE BY POST**  
 Cf. Au verso renvoi (2) - See reverse (2)

Je vote **OUI** à tous les projets de résolutions présentés ou agréés par le Conseil d'Administration ou le Gérance, à l'exception de ceux que je signale en notifiant comme ceci le case correspondante et pour lesquels je vote **NON** ou je m'abstiens.  
 I vote **FOR** all the draft resolutions approved by the Board of Directors **EXCEPT** those indicated by a shaded box - like this , for which I vote against or I abstain.

Sur les projets de résolutions non agréés par le Conseil d'Administration ou le Gérance, je vote en notifiant comme ceci le case correspondant à mon choix.  
 On the draft resolutions not approved by the Board of Directors, I cast my vote by shading the box of my choice - like this .

|                             |                             |                             |                             |                             |                             |                             |                             |                             |                            |                            |
|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|----------------------------|----------------------------|
| 1 <input type="checkbox"/>  | 2 <input type="checkbox"/>  | 3 <input type="checkbox"/>  | 4 <input type="checkbox"/>  | 5 <input type="checkbox"/>  | 6 <input type="checkbox"/>  | 7 <input type="checkbox"/>  | 8 <input type="checkbox"/>  | 9 <input type="checkbox"/>  | Oui/Yes                    | Non/No                     |
| 10 <input type="checkbox"/> | 11 <input type="checkbox"/> | 12 <input type="checkbox"/> | 13 <input type="checkbox"/> | 14 <input type="checkbox"/> | 15 <input type="checkbox"/> | 16 <input type="checkbox"/> | 17 <input type="checkbox"/> | 18 <input type="checkbox"/> | A <input type="checkbox"/> | F <input type="checkbox"/> |
| 19 <input type="checkbox"/> | 20 <input type="checkbox"/> | 21 <input type="checkbox"/> | 22 <input type="checkbox"/> | 23 <input type="checkbox"/> | 24 <input type="checkbox"/> | 25 <input type="checkbox"/> | 26 <input type="checkbox"/> | 27 <input type="checkbox"/> | B <input type="checkbox"/> | G <input type="checkbox"/> |
| 28 <input type="checkbox"/> | 29 <input type="checkbox"/> | 30 <input type="checkbox"/> | 31 <input type="checkbox"/> | 32 <input type="checkbox"/> | 33 <input type="checkbox"/> | 34 <input type="checkbox"/> | 35 <input type="checkbox"/> | 36 <input type="checkbox"/> | C <input type="checkbox"/> | H <input type="checkbox"/> |
| 37 <input type="checkbox"/> | 38 <input type="checkbox"/> | 39 <input type="checkbox"/> | 40 <input type="checkbox"/> | 41 <input type="checkbox"/> | 42 <input type="checkbox"/> | 43 <input type="checkbox"/> | 44 <input type="checkbox"/> | 45 <input type="checkbox"/> | D <input type="checkbox"/> | J <input type="checkbox"/> |
|                             |                             |                             |                             |                             |                             |                             |                             |                             | E <input type="checkbox"/> | K <input type="checkbox"/> |

**JE DONNE POUVOIR AU PRÉSIDENT DE L'ASSEMBLÉE GÉNÉRALE**  
 dater et signer au bas du formulaire, sans rien remplir  
 I HEREBY GIVE MY PROXY TO THE CHAIRMAN OF THE MEETING  
 Date and sign at the bottom of the form without filling it  
 Cf. au verso renvoi (3) - See reverse (3)

**JE DONNE POUVOIR A :** (voir le conjoint, soit un autre actionnaire - cf. renvoi (2) au verso) pour me représenter à l'assemblée  
 I HEREBY APPOINT (you may give your PROXY either to your spouse or to another shareholder - see reverse (2) to represent me at the above mentioned meeting.  
 M, Mme ou Mlle / Mr, Mrs or Miss  
 Adresse / Address

**ATTENTION :** si s'agit de titres au porteur, les présentes instructions ne seront valables que si elles sont directement retournées à votre teneur de compte  
**CAUTION :** if it is about bearer securities, the present instructions will be valid only if they are directly returned to your account-keepers.

Whatever your choice, date and sign here.

Whatever your choice, provide your surname, first name and address.

To vote by mail: check the box and follow the instructions.

To give your proxy to the Chairman: simply date and sign the bottom of the form.

To give your proxy to your spouse or to another shareholder: check the box and indicate the full name and address of your representative.

Si des amendements ou des résolutions nouvelles étaient présentés en assemblée / In case amendments or new resolutions are proposed during the meeting  
 - Je donne pouvoir au Président de l'AG, de voter en mon nom. / I appoint the Chairman of the meeting to vote on my behalf.  
 - Je m'abstiens (abstention équivaut à un vote contre). / I abstain from voting (is equivalent to vote against)

Je donne pouvoir (cf. au verso renvoi 3) à M, Mme ou Mlle  
 I give power (see reverse (3)) to Mr, Mrs or Miss to vote on my behalf

Pour être prise en considération, toute formule doit parvenir au plus tard :  
 In order to be considered, this completed form must be returned at the latest:  
 sur 1<sup>ère</sup> convocation / on 1st notification sur 2<sup>ème</sup> convocation / on 2nd notification

à la société / to the company **25/09/2009**  
 à la banque / to the bank